



## SOCIAL MEDIA IDEA GENERATION

Want to manage your social media independently but stuck on what to include as content or what to focus on? We have 2 options to help you make the most of your social media time.

### CONTENT IDEAS GUIDE

*Use the guide to write and create your own content*

**Monthly document provided including:**

- Post themes and suggestions
- Key dates for the upcoming month
- Recommended articles/ blogs / books
- Hashtag suggestions
- Trends to discuss
- Proposed blog titles that can frame posts/ blogs
- Algorithm updates
- Recommended influencers, etc
- Targets/ goal setting suggestions

**£50**

**(one off, ad-hoc or monthly)**

### CONTENT IDEAS CALENDAR (WITH SCHEDULING)

*Fill in the calendar with your own text and images per date, ready to be scheduled on your social media.*

**Monthly calendar provided including:**

- Suggested post themes/ trends/ topics, etc noted per date
- Key dates for the upcoming month
- Hashtags provided
- Monthly scheduling of posts to Facebook and Instagram (*optional but included– other platforms available at additional cost*)

**£68**

**(one off, ad-hoc or monthly)**