



EASTOP-SCOPES
VIRTUAL

A S S I S T A N T S

MARKETING & PROMOTIONS

Marketing Pricing

Hourly rates

£30 per hour ad hoc support

£25-27 for retainers—price per hour depends on hours

Task	Price
Marketing Consultation	£27 per hour
Marketing Consultation Services	See Marketing Services
Proof reading	£25 per hour
PowerPoint presentations	£25 per hour
Award application writing	£27 per hour
Online profile writing and development	From £30 per profile
Market research inc. competitor research	Contact for a quote
Eventbrite event creation/ Event publicity	Contact for a quote
Magazine development and editor services	Contact for a quote
Graphic design e.g. book covers, leaflets, banners, logos	Contact for a quote
Website creation, support and/or training	See Websites
Newsletter/ Email campaigns	See Newsletters
Blog writing	See Blogs
Marketing Consultation Services	See Marketing Services



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Marketing Consultation Services

Marketing Consultation Meeting

Discuss your marketing queries and options during an online Zoom meeting.

£27
(per hour)

Marketing Audit and Review

You will be asked to complete a questionnaire regarding your current marketing practices. This, alongside independent research, will formulate a detailed and full audit and review of your marketing. This is provided in a report with suggestions. This includes social media and digital marketing.

£50

Marketing Action Plan

A step-by-step plan, tailored to your business, is provided. You can then action each point independently to develop your marketing practices. This includes social media and digital marketing.

£50

BUNDLE DISCOUNTS

BUNDLE 1
Marketing Audit and Review +
Marketing Action Plan +
Marketing Consultation Meeting

£100

BUNDLE 2
Marketing Audit and Review or
Marketing Action Plan
+
Marketing Consultation Meeting

£75



Blog Writing Services

Blog/ Article writing (basic)

- 500 word blog
- Strategically keyworded for SEO purposes

£45
(per blog)

Blog/ Article writing (basic)

- 1000 word blog
- Strategically keyworded for SEO purposes
- Posted onto your website and/or platform of your choice

£80
(per blog)

6-month Blog/ Article writing subscription

- 6x 500 word blogs delivered monthly
- Strategically keyworded for SEO purposes
- Posted onto your website and/or platform of your choice

£35 pcm
(monthly payment)

£200
(payment in full)

12-month Blog/ Article writing subscription

- 12x 500 word blogs delivered monthly
- Strategically keyworded for SEO purposes
- Posted onto your website and/or platform of your choice

£35 pcm
(monthly payment)

£400
(payment in full)

Contact us to upgrade to 1000 word blogs in your subscription



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MARKETING & PROMOTIONS

Online Newsletter and Email Campaign Creation

Newsletter set up

- Design and set up of your email campaign
- Content creation for first
- Unlimited revisions
- Uploading of subscribers into system

£50
(one off payment)

Newsletter/ Email Campaign

- Design and set up of your email campaign
- Content creation for first
- Unlimited revisions
- Uploading of subscribers into system

£35
(per single email campaign)

Ongoing newsletter/ email campaign support

- Create monthly (or as agreed) newsletters/ emails
- Statistic reports provided on request
- Subscribers updated weekly

£25pcm
(annual subscription)

Do you have an admin retainer package?

Contact us to find out which of the marketing services can be included in your admin hours retainer.



MARKETING & PROMOTIONS

Websites

Website ad-hoc support (any platform)

£30 per hour

Wix Website creation package

- Content creation
- Unlimited revisions
- Formatting of website

£250
(based on 5 page website)

Website Page creation

One-off/ per page creation.

Pages created in accordance with existing website design and added to menu.

£65
Per page

Website Page Revision

Updates/ Re-design of existing webpage

£30
Per hour

How-to Guide

Get a How-to guide developed for your website so that you can take control of it's management, updates and more.

£50

Please note, we are Wix Website Partners which means we are experienced and recognised in our ability to create Wix websites. **We are not website Wordpress website developers**, and whilst we have extensive experience we will need to log in to your website before committing to a project to ensure we have the access needed and familiarity with your plugins, setup, etc beforehand.

Please note, the above services does not include additional, essential costs. The client is responsible for all additional and sign up costs e.g. hosting, platform subscription and domain.

Platforms worked with

(please check personally as this is constantly changing based on training and time availability)

