MARKETING & PROMOTIONS

Marketing Pricing

EASTOP-SCOPES

VIRTUAL ASSISTANTS

Hourly rates £30 per hour ad hoc support £25-27 for retainers—price per hour depends on hours

Task	Price
Marketing Consultation	£27 per hour
Marketing Consultation Services	See Marketing Services

Proof reading	£25 per hour
PowerPoint presentations	£25 per hour
Award application writing	£27 per hour
Online profile writing and development	From £30 per profile

Market research inc. competitor research	Contact for a quote
Eventbrite event creation/ Event publicity	Contact for a quote
Magazine development and editor services	Contact for a quote
Graphic design e.g. book covers, leaflets, banners, logos	Contact for a quote

Website creation, support and/or training	See Websites
Newsletter/ Email campaigns	See Newsletters
Blog writing	See Blogs
Marketing Consultation Services	See Marketing Services

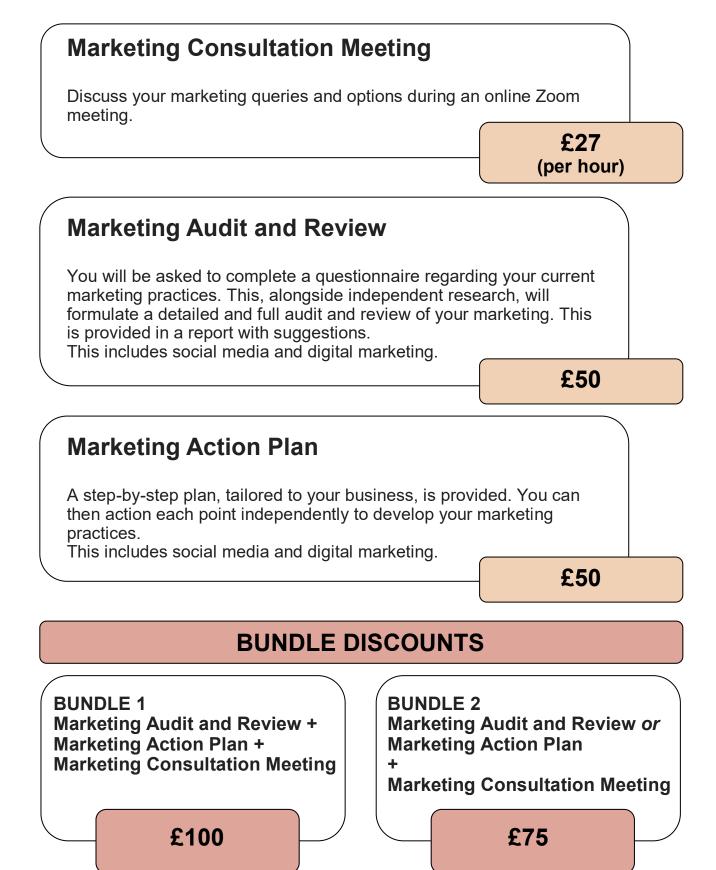
MARKETING & PROMOTIONS

SSISTANTS

EASTOP-SCOPES

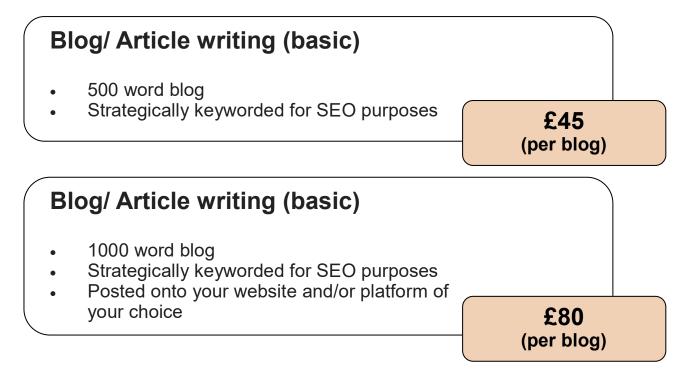
VIRTUAL

Marketing Consultation Services



EASTOP-SCOPES VIRTUAL A S S I S T A N T S MARKETING & PROMOTIONS

Blog Writing Services

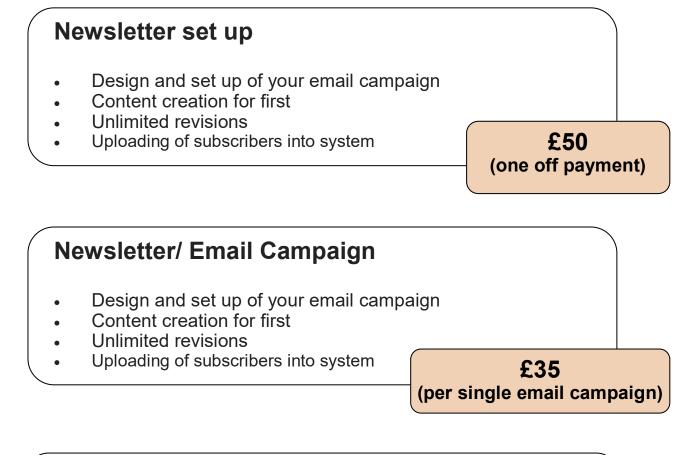




Contact us to upgrade to 1000 word blogs in your subscription

MARKETING & PROMOTIONS

Online Newsletter and Email Campaign Creation



Ongoing newsletter/ email campaign support

- Create monthly (or as agreed) newsletters/ emails
- Statistic reports provided on request
- Subscribers updated weekly

EASTOP-SCOPES

VIRTUAL ASSISTANTS

> £25pcm (annual subscription)

Do you have an admin retainer package?

Contact us to find out which of the marketing services can be included in your admin hours retainer.

EASTOP-SCOPES VIRTUAL SSISTANTS

MARKETING & PROMOTIONS

Websites

Website ad-hoc support (any platform) £30 per hour Wix Website creation package Content creation Unlimited revisions Formatting of website £250 (based on 5 page website) Website Page creation One-off/ per page creation. Pages created in accordance with existing website design and added to menu. £65 Per page Website Page Revision Updates/ Re-design of existing webpage £30 Per hour How-to Guide Get a How-to guide developed for your website so that you can take control of it's management, updates and more. £50

Please note, we are Wix Website Partners which means we are experienced and recognised in our ability to create Wix websites. We are not website Wordpress website developers, and whilst we have extensive experience we will need to log in to your website before committing to a project to ensure we have the access needed and familiarity with your plugins, setup, etc beforehand.

Please note, the above services does not include additional, essential costs. The client is responsible for all additional and sign up costs e.g. hosting, platform subscription and domain.

Platforms worked with

(please check personally as this is constantly changing based on training and time availability)

