

SOCIAL MEDIA REVIEWS & AUDIT

BASIC REVIEW

Basic review of all of your social media platforms with a suggestions, goals and statistics focus summary provided

£40

ADVANCED REVIEW AND AUDIT*

- A face-to-face or remote consultation so that we can personally see your working practices
- In-depth review of all of your social media platforms
- Target audience review
- Full report and action plan, including:
 - action plan for the next 3 months
 - advice and guidance
 - example one week post calendar
 - idea generation including suggested themes, key dates, influencer suggestions, targets
 - Profile maintenance and design suggestions
 - Supporting systems recommendations
- Training sheets and guides provided in line with any suggestions

+ For a limited time only:

• 50% discount offered on any training packages

£120 One off or quarterly

*PLEASE NOTE:

Our **Advanced Review and Audit** option is protected for any dramatic changes your business/ the world may face within 6 weeks of the report date, which would render the report invalid. In such circumstances a fully revised 3month **Advanced Review and Audit**; incorporating the strategic shift would be offered at £40.