



## **SOCIAL MEDIA IDEA GENERATION**

Want to manage your social media independently but stuck on what to include as content or what to focus on?

Our Idea Generation Package is completely tailored to you and your business; providing social media consultation and support without the need to outsource your social media platforms.

### **Idea Generation Package**

***Monthly generation document provided including:***

- Post themes and suggestions
- Key dates for the upcoming month
- Related memes/ quotes / gifs where appropriate
- Recommended articles/ blogs / books
- Hashtags
- Statistical review of the past month
- Trends to discuss
- Proposed blog titles that can frame posts/ blogs
- Algorithm updates
- Recommended influencer of the month to target
- Targets/ goal setting for the month ahead

**£50**

One-off fee or monthly