

# SOCIAL MEDIA SUPPORT PACKAGES

## Do-It-Yourself Package (Content creation)

Up to 30 strategic posts created for you to include:

- Post graphics (including images, moving graphics, stories)\*
- Post graphics provided in a universal format/size that can be scheduled for multiple social media platforms.
- Relevant hashtags and associated strategy
- Scheduling of up to 3 platforms included

\*Video can be included depending on the nature of the video wanted/ video provided by client can be formatted to the correct size for the preferred platforms.

**All you need to do is engage with your followers and grow your network!**

**£125  
per month**

## Do-It-With-You Package (Content, Scheduling and organic reach)

**Everything in the Do-It-Yourself Package PLUS**

- Scheduling of up to 4 platforms
- Monthly consultation (optional)
- Strategy and goals discussed and reviewed
- Monthly statistics report (optional)
- All-month support
- Unlimited post revisions

**+ One Monthly Blog (500 word cap. Blog is written, used for post content, uploaded to your website and profiles)**

**+ Basic organic reach strategy**

- Profile and posts shared to relevant companies, groups, schemes, stories etc to increase organic reach
- Organic engagement to improve organic reach, including responding to comments, notification of inbox messages, connecting with other accounts.
- Posts posted at differing times of day as per organic strategy
- Reach/ engagement report provided monthly
- Monthly strategy reviews
- Insights management

**This does not include:**

- Inbox management
- Out of hours engagement
- Profile maintenance
- Training

**£297  
per month**

## Do-It-For-You Package (Social Media Management)

*Full management of up to 5 social media profiles including:*

**Everything as in the 'Do-It-With-You' package PLUS**

- Additional 2 profiles included at no extra cost = up to 5 social media profiles included.
- Dedicated social media manager
- No need to pre-approve — just let us know themes or upcoming events and all is created and posted for you
- General updates/ maintenance on your profiles including cover and profile photo graphics.
- Online networking and lead generation
- Enquiry answering via social media platforms (inbox management)
- Additional social media related tasks as and when required.
- Team training

**£447  
per month**

## ADD ONS

Add an extra profile to any package for **£40 per platform/profile, per calendar month**

Add extra engagement hours to your platform for **£25 per added hour**

Add Inbox Management to your package for **£50 per added hour**

Add Profile Creation to your package for **£25 per profile**

Add Training to your package for:  
**Contact us for your bespoke quote**

Add live posting to your package for **£100 per profile, Per calendar month\***  
\*max 1 platform depending on availability for this service

Add extra Blogs to your package for **£40 per blog**

Add a Statistics Report to your package for **£25 per month**

Wanting to make up your own bespoke package?  
**Contact us today.**