



EASTOP-SCOPES  
VIRTUAL

A S S I S T A N T S

# MARKETING & PROMOTIONS

## Marketing tasks and quotes

### Hourly rates

£27 per hour ad hoc support

£25 per hour 5+ hours retainer per week/month

Task	Price
Website ad-hoc support	£27 per hour
Award application writing	£27 per hour
Proof reading	£25 per hour
Powerpoint presentations	£25 per hour
Online profile writing and development	From £30 per profile
Newsletter/ Email campaign	£35 per newsletter
Eventbrite event creation/ Event publicity	Contact for quote
Website content creation	Contact for quote
Email campaigns	Contact for quote
Graphic design e.g. book covers, leaflets, etc	Contact for quote
Blog writing	Contact for quote
Market research inc. competitor research	Contact for quote



## Websites

### Wix Website creation package

- Content creation
- Unlimited revisions
- Formatting of website

**£200**  
(based on 5 page website)

### Website Page creation

One-off/ per page creation.

Pages created in accordance with existing website design and added to menu.

**£45**  
Per page

### Website Page Revision

Updates/ Re-design of existing webpage

**£27**  
Per hour

### How-to Guide

Get a How-to guide developed for your website so that you can take control of it's management, updates and more.

**£40**

**Please note**, we are Wix Website Partners which means we are experienced and recognised in our ability to create Wix websites. **We are not website Wordpress website developers**, and whilst we have extensive experience we will need to log in to your website before committing to a project to ensure we have the access needed and familiarity with your plugins, setup, etc beforehand.

**Please note**, the above services does not include additional, essential costs. The client is responsible for all additional and sign up costs e.g. hosting, platform subscription and domain.

### Platforms worked with





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## Online Newsletter and Email Campaign Creation

### Newsletter set up

- Design and set up of your email campaign
- Content creation for first
- Unlimited revisions
- Uploading of subscribers into system

**£50**  
(one off payment)

### Newsletter/ Email Campaign

- Design and set up of your email campaign
- Content creation for first
- Unlimited revisions
- Uploading of subscribers into system

**£35**  
(per single email campaign)

### Ongoing newsletter/ email campaign support

- Create monthly (or as agreed) newsletters/ emails
- Statistic reports provided on request
- Subscribers updated weekly

**£25pcm**  
(annual subscription)

### Do you have a retainer admin package?

You can use your hours for any support including website development and any marketing services wanted.