

SOCIAL MEDIA TRAINING AND DEVELOPMENT

PROFILE DEVELOPMENT

Do you need your profile re-written, amended or updated?

Are you launching a business or rebranding and need to get your profiles up-to-date?

Profile development is offered as either:

- ⇒ We'll update your profiles for you after a 30minute consultation
- ⇒ During a 90 minute profile development session where we will make the changes together, discussing what's ideal and why/

£40
per profile

BASIC

- Basic review of all of your social media platforms
- Tailored training planned on the key areas of improvement highlighted in your review
- Learn how to manage your profiles, the perfect content and ways to target your audience
- Training sheets and guides provided
- 1.5 hours training delivered face-to-face or remotely

£50
per session

ADVANCED

- Target audience review and training
- In-depth review of all of your social media platforms
- Tailored training planned on the key areas of improvement highlighted in your review
- Training sheets and guides provided
- 3 hours training delivered face-to-face or remotely consisting of:
 - 1x 90min session
 - 1x 60min session
 - 1 1x 30min refresher session
- Suggestions and goals document provided to focus your use of social media for after your training

£100
per session

BESPOKE

Would you like a tailored training quote based on your needs and wants?
Perhaps a session on a single platform?
Or would you like a session purely on strategy and how to develop your audience?

Tailored training can be provided remotely or in person, and quoted based on your exact requirements.

Contact me today for more information, or to request a quote

POA