



SOCIAL MEDIA IDEA GENERATION

Want to manage your social media independently but stuck on what to include as content or what to focus on? We have 2 options to help you make the most of your social media time.

CONTENT IDEAS GUIDE

Use the guide to write and create your own content

Monthly document provided including:

- Post themes and suggestions
- Key dates for the upcoming month
- Recommended articles/ blogs / books
- Hashtag suggestions
- Trends to discuss
- Proposed blog titles that can frame posts/ blogs
- Algorithm updates
- Recommended influencers, etc
- Targets/ goal setting suggestions

£50

(one off, ad-hoc or monthly)

CONTENT IDEAS CALENDAR (WITH SCHEDULING)

Fill in the calendar with your own text and images per date, ready to be scheduled on your social media.

Monthly calendar provided including:

- Suggested post themes/ trends/ topics, etc noted per date
- Key dates for the upcoming month
- Hashtags provided
- Monthly scheduling of posts to Facebook and Instagram (*optional but included— other platforms available at additional cost*)

£60

(one off, ad-hoc or monthly)